



# Greening Programme Curator

## Expressions of Interest

### Background

St Austell Bay Economic Forum (SABEF) have secured funding from the Coastal Communities Fund programme to establish a cultural regeneration programme. We have a vision to draw together the great gardens located near St Austell with ceramic arts to create an urban parkscape across the town and beyond. From giant ceramic exhibits to wildflower corridors, through to an annual programme of events and activities. We have the opportunity to change the way in which St Austell is perceived locally, nationally and internationally.

Using ceramics and horticulture to create public art installations, we will raise the quality of the built environment and public spaces across the area. The Clay material (the USP for St Austell, the Home of China Clay) will be used to create statues, carvings, engravings, paving designs, mosaics and street furniture which will sit next to planting schemes curated by some of the UK's most popular Gardens.

High profile international artists and horticulturalists will be invited to work in St Austell with local artists, schools, colleges and volunteers in participatory artworks and celebratory events.

This two-year programme will enhance the landscape, transform spaces and stimulate economic growth by attracting new visitors, new investment and make the area an attractive place to live and work.

### The Role

SABEF is looking for an individual to manage the Greening programme. This two-year self-employed, part-time role will support SABEF to develop and implement its Greening Plan for St Austell Bay.

Working with the master planning team the role will be expected to take the initial concept plans to establish greening installations at key strategic sites in the area.

This role will complement the Whitegold Arts Curator charged with delivering the Whitegold Arts Programme to ensure both the Greening and Whitegold Plans are delivered successfully.

*Please Note: The masterplan will be created in collaboration with a landscape master planner who will be bringing both the Greening and Whitegold actions plans together. The master planner will be appointed separately to your role and will not be charged with the delivery of the plan.*



This project is funded by the Coastal Communities programme.



## Key Responsibilities

Responsibilities will include:

- Co-ordinate, develop and deliver the Greening Master Plan for SABEF.
- Develop a series of landscape and horticultural projects to deliver maximum impact and outcomes for SABEF and local communities.
- Develop project delivery plans – engaging local communities, in collaboration with other organisations or with contractors
- Manage contracted elements to ensure they are delivered on time and to cost programmes.
- Ensure that key stakeholders are engaged in all aspects of the project.
- Work with St Austell Town Council on the integration of projects into the on-going horticultural and maintenance plans developed by St Austell Town Council.
- Consider innovative approaches to maintenance which involve working with local community groups.
- Participate in local consultation events with town council, parish councils and interested sponsors or grant bodies who may want to support the expansion of the Greening programme.
- Recruit and manage apprentices.

The overall fee of this work will be £17,500 per annum, the role will be in place for an initial two years, with a view to extend for a further three years, subject to further funding being secured.

## How to Apply

If you are interested in being considered for this role, then please submit a two-page proposal to demonstrate why you think your skills and knowledge would be appropriate, together with a copy of your CV to [sabefdirectors@gmail.com](mailto:sabefdirectors@gmail.com)

**Deadline for Expressions of Interest by 5pm on the 21st November**



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